

FOR IMMEDIATE RELEASE

TuneTracker Systems Launches DayTracker – The First Standalone Audio Logger Built Natively for the Mac

Mac-native logger pairs with AutoCast as a searchable aircheck machine, and works standalone with any other automation system as a daily-log recorder.

GREEN BAY, WI – June 2, 2026 – TuneTracker Systems today announced the release of DayTracker, a professional audio logging application built natively for macOS. DayTracker is the first standalone broadcast-grade audio logger available for the Mac platform – a category previously served only by Windows-based loggers, web-hosted cloud services, or logging features embedded inside larger automation packages.

DayTracker records continuous daily audio logs in efficient, compact formats suitable for compliance archiving, program review, and station documentation. Recordings are organized automatically by date and time for easy retrieval and audit.

Two ways to deploy it. When paired with TuneTracker's flagship AutoCast radio automation, DayTracker gains a full searchable metadata index – every song, voice break, traffic spot, and program element is logged alongside the audio. This transforms DayTracker into a true aircheck machine: program directors can pull tight, professionally cut airchecks from live and voice-tracked shows in seconds, rather than hand-editing recordings for talent reviews and demo reels.

Used independently of TuneTracker automation, DayTracker functions as a clean daily-log recorder for stations running ENCO, Marketron, RCS, RadioBOSS, or any other automation system. It captures the station's air signal directly, requiring no integration on the automation side.

Built natively for the Mac. Like all TuneTracker products, DayTracker (which sells as a \$199 one-time purchase) runs on the iMacs and Mac minis stations may already own – no Windows tower, specialized hardware, or platform conversion. It joins TuneTracker's growing System 7 family of Mac-native broadcast tools, alongside AutoCast (automation), ClockWork (format clocks), Librarian (music library management), AirStaff Studio, and SignalCaster (internet streaming).

### About TuneTracker Systems

TuneTracker Systems has built professional radio automation software designed natively for the Mac for over 25 years. The company serves commercial, LPFM, college, Christian, and internet broadcasters with a complete suite of broadcast tools running entirely on macOS. Based in Green Bay, Wisconsin, TuneTracker is privately held and led by founder Dane Scott.

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### Media Assets

High-resolution logos, screenshots, fact sheet, and complete press kit ZIP available at:  
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